



objective

To establish myself in a creative position that offers a continuous challenge and outlets to express my ingenuity. An opportunity to combine my aptitude for advertising concepts, my savvy of language and my talent for graphic design in an energetic and fast-paced environment. A place to contribute and learn more while still getting my hands dirty.

education

BA in Graphic Design

BA in Journalism

University of North Florida
Jacksonville, Florida
1998-2001

design software

Adobe Dreamweaver
Adobe Fireworks
Adobe Flash
Adobe Illustrator
Adobe ImageReady
Adobe Indesign
Adobe PageMaker
Adobe Photoshop
Quark Xpress
HTML Knowledge
Microsoft Office
Flexi-sign
Creo Pre-Press
Macintosh Operating System
PC Operating System

references

Available upon request

contact

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Web Graphics Designer Dominion Enterprises 2006-Present Norfolk, VA

- Created and conceptualized numerous templated and custom websites for sale
- Designed user interfaces for back-end client website tools
- Assisted in the development of new wire frame and template layouts, as well as production processes for website designs
- Made recommendations to improve current and future product offerings based on website user experiences
- Educated other departments on the proper creation and use of graphic files

Graphic Designer CACI 2005-2006 Norfolk, VA

- Provide support for several marketing communications projects and initiatives for the Naval Personnel Development Command
- Single contact for all graphic needs, ranging from print to web-based products for entire department
- Maintain multiple website graphics

Notable Accomplishments

- Able to successfully handle workload without immediate supervision or direction, as direct manager was called to active duty service the same week I arrived.

Web Graphics Designer Trader Publishing Company 2005 Virginia Beach, VA

- Created site designs that maintain good clear interfaces
- Suggested and implemented creative solutions using compelling images that balance consumer interests and clients' return on investment
- Design interesting pieces of interactive media that enticed users and pleased customers

Notable Accomplishments

- Maintained a workload that contained several overlapping deadlines, multiple feeds of information and independent reviews
- Created an entire brand identity and website for RJHResorts.com

Graphic Artist Trader Publishing Company 2003-2005 Norfolk, VA

- Responsible for the creation, representation and maintenance of the corporate identities for multiple divisions of Trader Electronic Media
- Sole graphic designer tasked with the creation of all marketing collateral for multiple divisions
- Development of advertising pieces including graphics and layouts for newsletters, e-mail campaigns, large-scale trade show booth graphics, press kit pieces and direct mail campaigns
- Established processes for the production, layout and organization of The Vacation Saver magazine
- Communicated with outside vendors to achieve best solutions for producing materials in terms of costs, turn-around time and quality
- Provided all press-ready artwork to vendors

Notable Accomplishments

- Managed magazine production from idea to development to mass printing
- Tasked with conceptualizing and designing multiple logos to brand Trader websites
- Organized an efficient time management method to handle multiple streams of concurrent deadlines

Mechanical Artist Dollar Tree Inc. 2001-2003 Chesapeake, VA

- Maintained, scheduled and produced large-scale vinyl graphics for all 2200 Dollar Tree Stores
- Handled overflow of pre-press operation for full-color direct-to-plate printing press
- Assisted in designing various signage for Dollar Tree Stores
- Successfully worked under direct supervision and self-initiated assignments

Notable Accomplishments

- Established a trafficking system for monitoring receipt, construction and delivery of graphics
- Ventured outside designated job duties and learned pre-press duties
- Requested by Vice President of Marketing to contribute to packaging redesign initiative

Graphic Artist Beowulf Publications 2000-2001 Jacksonville, FL

- Assisted in the conceptual development, design and production of two publications, the Florida Family Almanac and The Child Care Directory
- Successfully dealt with clients, such as YMCA, Jiffy Lube and City of Jacksonville, to create and design of ads
- Organized production of both publications by outside vendor and planned promotional events
- Researched, developed and wrote informational and feature articles for each publication

Notable Accomplishments

- Turned Internship into a full-time design position as a result of exceptional work and ethics
- Created ad that was selected by YMCA to be used on bus transit system